
DIRECT MAIL CARD DECK PROGRAM

Farm Select

TARGET AUDIENCE: Large-scale agricultural producers who:

- average 1,000+ acres
- combine grain & livestock operations
- are within upper income levels
- have on-site maintenance shops
- average 1.4 ATV's
- respond to direct mail
- own computers
- average 2-3 children

COVERAGE AREA: The entire United States.

MAIL DATES: Winter ● Spring ● Harvest ● Fall ● **400,000 circulation each**

CLOSING DATE: _____

PRICE: \$24,995.00 each regular card (3.55" x 5.375")

\$49,990.00 each jumbo card (5.375" x 7")

Each price includes printing, postage, packaging and handling.

INTERNET SITE: www.farmselect.com
